Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_

Writing Lab M.P. 2 Word Choice Movie Trailer

**Your final project of the marking period has arrived!**

**Word Choice Movie Trailer**

After how successful your short story has been, you have been approached about making your story into a film. You, however, are in charging of developing the movie trailer, portraying what you want your audience to know and understand about your story.

**The Trailer:**

1. Create a movie trailer about your short story that focuses on **word choice and utilizes only text:**
   1. What is the title of your story? Who is the author?
   2. When will your movie be released in theaters?
   3. What is your story about? Who is the main character? (short summary)
   4. What challenges does your character(s) face throughout the plot?
   5. What words describe or portray your story?
      1. THINK: emotions, strong verbs, vivid adjectives
      2. THINK: what would reviewers say about it?
   6. What lessons (themes) will your audience learn through the live portrayal of your short story?
   7. What words would you use to illustrate the purpose behind your story to an audience on screen?
      1. THINK: what words reflect the reactions you want from the audience?
      2. THINK: what words will bring your story to life?
   8. ***You are not allowed to use images to represent your movie.***
2. You must also choose a theme song that will be the movie’s main soundtrack hit.
   1. THINK: what song portrays or represents the purpose behind your story? What songs represents the plot? Conflict? Character?
3. Your video must not exceed **1 minute!**
4. Use QuickTime and a PowerPoint to make the video (similar to L.A.).

* **This is your final grade of the marking period- 65 points.**
* **This is an independent assignment- due on Wednesday- and presentations will take place on Wednesday.**

**Final Movie Trailer Rubric- 65 points**

The Trailer:

*Trailer introduces the title of the story and the author.* **[5 points]**

*Gives a brief description of what the short story is about.* **[5 points]**

*Main character is stated.* **[3 points]**

*Strong and vivid word choice is used to represent the story.* **[10 points]**

*Themes (messages/lessons) are shown that the author wants readers to  
 learn.* **[10 points]**

*Song represents the author’s purpose behind the story.* **[10 points]**

*Does not exceed one minute in length.* **[8 points]**

*Video is colorful and engaging.* **[7 points]**

*Video illustrates the author’s purpose behind the writing the short story.* **[7 points]**